

ROTARY BULLETIN

October 6, 2011

“Reach Within To Embrace Humanity”

“Four Way Test – Is It The Truth? Is It Fair To All Concerned? Will It Build Good Will And Better Friendships? Will It Be Beneficial To All Concerned?”

The VISION 2011 home is completed, and the Rotary Foundation Board asking price has been reduced to \$229,900. Trades people contributing to the house’s completion continue to suggest a value in excess of \$260,000. Please continue to promote the sale of the home in the community.

**Sgt. at Arms – Tim Purman
Greeter – Dan Shutts**

HUHS Pickup – 10/6 – Harriet Doerfert, 10/13 – June Ertenberg, 10/20 – Dave Groves, 10/27 – Janean Handel.

October Birthdays - NONE.

HIGHLIGHTS OF THE ROTARY MEETING

September 29, 2011

OPENING: President Tom Doubleday called the meeting to order. Tom then led the club in prayer followed by the Pledge of Allegiance to the Flag. Sgt. at Arms, Greg Ledesma selected “Take me out to the ball game” as the song of the day. We sang Happy Birthday to Peter Wilk.

STUDENTS OF THE MONTH: Tom introduced Jordan Peschak and Vince Alvarez as our September students of the month.

EXCHANGE STUDENT REPORT: Laura was dressed in Blue (seniors) for homecoming. She participated in building the senior float

for the homecoming parade. Her tennis match was canceled this week because of rain.

ANNOUNCEMENTS:

Ron Schlitt e-mailed the scheduled Enchantment in the Park workdays and responsibilities for October and November. The first workday is October 2nd. Please look these dates over and sign up at our next meeting for the dates you can work. Ask your friends and relatives if they can also help. We will need a commitment of at least 30 hours per member to make this event a success. Having friends and relatives help on your behalf will help to meet the requested 30 hours per member. Since Ron will be on vacation starting on September 23-October 12th, please let Gretchen Vickney know when you can work. You can also contact her via e-mail. Thanks in advance for your help to make this project a success.

The District Conference is scheduled for Saturday, October 22nd at Central Middle School in Hartford. Please plan to attend.

Our District Foundation dinner will be held at the SAAC on November 3rd (Thursday evening). More information will follow.

Fred has been busy lining up this year's programs. If you have any program ideas, please let Fred know. Our program speaker for Oct 6th is officer Erik Engebretsen. Erik will speak on fallen Police officers. Next week, Oct 13 Laura will tell us about Denmark and her family.

John Spielmann asked each Rotarian to pick up a card with contact information on this year's Vision Home. He is asking interested Rotarians to contact these businesses to promote the sale of this year's home.

Fred had raffle tickets for the SAAC fundraiser. Lot's of great prizes and tickets are \$10 each or 3 for \$25.

Fred did a makeup at Slinger this past week and they sent along a fist full of raffle tickets their SPORTMEN'S RAFFLE. Prizes include a 20 bird hunt for 4, a shotgun, a compound bow, and other hunting related

items. Tickets are \$5 each or 5 for \$20. He will have them along this week as well.

Penny Jo had raffle tickets for WISCONSIN KITTY CAT RACER'S with all cash prizes. Tickets are \$1 each or 6 for \$5.

Our speaker was Dick Larkin who works for Hometown pages and he told us about a new form of advertising that companies are doing to selected customers. Text marketing.

Texting is a fast, very personal, effective and cheap way to reach people who want to hear from you. 100% of these customers have asked to receive this information from you. 100% Permission based. To get people to subscribe, you ask people to join your VIP text club by texting "ABCD to 67000" for example. Then you can offer specials to these opt in customers. A great way to drive business on a slow day, and to move unsold inventory.

The winner of this week's birthday drawings were Mark Smits and Greg Ledesma.

In the Ace of Hearts Raffle, our exchange student Laura had a chance to win around \$250 but she drew the five of Spades instead.

Fred Wittenberger reported that there were 8 Rotarians absent without prior makeup. Dan Shutts did a makeup on line, and Fred did a makeup in Slinger.

The Sgt. at Arms Greg Ledesma collected \$45.00 in Happy/Sad fines from the membership today.